



THE
BURLYPICKS
BURLESQUE & VARIETY PERFORMANCE COMPETITION

BURLYPICKS 2019 SPONSORSHIP INFORMATION

This will be our 7th year producing The Burlypicks, Burlesque and Variety Arts Competition. With our contest we reach burlesque communities all over the world, giving performers a platform of excellence and a path for international stardom. We believe it serves an important role in the modern burlesque scene and we're hoping you can help us make it more impactful.

For 2019 we are bringing our contest to more states than ever before

- Dunellen, New Jersey (April 5th)
- Detroit, Michigan (April 19th)
- Kansas City, Missouri (April 20)
- Salt Lake City, Utah (April 26th)
- Washington D.C. (April 27th)
- Columbus, Ohio (May 4th)
- Oshkosh, Wisconsin (May 4th)
- Las Vegas, Nevada (May 17th)
- Pittsburgh, Pennsylvania (May 19th)
- North Carolina (June 1st)
- Orlando, Florida (June 15th)
- Oakland, California (July 27th)
- Chicago, Illinois (August 16th)
- Tucson, Arizona (Date TBA)

Along with our partners in Alexandria, Italy (May 3rd) The Burlypicks the only international competition of its kind.

Our finals this year will be held October 3rd - 5th in the vibrant city of Columbus Ohio, known for its burgeoning arts culture and embrace of the LGBT community. Between the regionals and finals we reach thousands of performers and enthusiasts; celebrating this historic artform, and pushing the boundaries for the younger generation of artists.

By sponsoring the Burlypicks you can get your name out there to arts communities all over the country and get to be a part of our mission to keep burlesque open, creative, and exciting.

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$5000

As a Presenting Sponsor you can have your name synonymous with The Burlypicks, appearing atop our logo on all print and web advertisements. Just imagine “YOUR COMPANY PRESENTS: THE 2019 BURLYPICKS”!

This sponsorship level also includes:

- 3 pages of program ad space in our Finals program, a magazine-sized commemorative program we print for finals each year
- Full page program ad in every Regional program, half- magazine sized
- Large logo on the back of the 2019 Burlypicks T-shirts
- Level 10 intensity web banners on BurlequeB.com, our highest level of impressions for visitors
- Vending or promotion tables at Regional events and at Finals, venues permitting
- Giveaway opportunity of your product or promotional materials to any / all cast, winners, audience, or VIP at the events of your choosing
- Mention on stage at all Regional and Final shows
- “YOUR COMPANY PRESENTS” at the top of all posters, flyers, and social media advertising for Regional and Finals events
- VIP table or seating for 10 at Finals and at a Regional event of your choice
- Weekly tweets mentioning you from our Burlypicks twitter account
- Weekly posts mentioning you from our Facebook page, groups and profiles
- Premium placement in our email blasts with advertising and links
- Customized blog piece on BurlesqueB.com
- Company logo on our red carpet backdrop banner at Finals
- Youtube commercial or video on the BurlesqueB Youtube channel
- “YOUR COMPANY PRESENTS” bumper stickers given away at shows
- “YOUR COMPANY” logo presented on a patch given away at shows

FEATURED SPONSOR: \$2000

Be a major part of The Burlypicks and all Regional shows. This sponsorship level includes:

- 2 pages of program ad space in our Finals program, a magazine-sized commemorative program we print for finals each year
- Full page program ad in every Regional program, half- magazine sized
- Logo on the back of the 2019 Burlypicks T-shirts
- Level 10 intensity web banners on BurlequeB.com, our highest level of impressions for visitors
- Vending or promotion tables at Regional events and at Finals, venues permitting
- Giveaway opportunity of your product or promotional materials to any / all cast, winners, audience, or VIP at the events of your choosing
- Mention on stage at all Regional and Final shows
- Your logo at the bottom of all posters, flyers, and social media advertising for Regional and Finals events
- VIP table or seating for 5 at Finals and at a Regional event of your choice
- Monthly tweets mentioning you from our Burlypicks twitter account
- Mention in our email blasts with advertising and links

FINALS & SINGLE REGION SPONSOR: \$500

For the sponsor who also wants to target the Regional in their area. This sponsorship level includes:

- Full page ad in our Finals program, a magazine-sized commemorative program we print for finals each year
- Full page program ad in a Regional program of your choice, half- magazine sized
- Logo on the back of the 2019 Burlypicks T-shirts
- Level 10 intensity web banners on BurlequeB.com, our highest level of impressions for visitors
- Vending or promotion tables at your Regional event and at Finals, venues permitting
- Giveaway opportunity of your product or promotional materials to any / all cast, winners, audience, or VIP at the events of your choosing

- Mention on stage at your Regional and Final shows
- Your logo at the bottom of all posters, flyers, and social media advertising for your Regional and Finals events
- VIP table or seating for 2 at Finals and your Regional and 5 additional general admission tickets to your Regional event
- Monthly tweets mentioning you from our Burlypicks twitter account
- Mention in our email blasts with advertising and links

REGIONAL PRESENTING SPONSOR: \$250

For the sponsor looking to present just the Regional in their area. This sponsorship level includes:

- Full page program ad in your Regional program, half- magazine sized
- Logo on the back of the 2019 Burlypicks T-shirts
- Level 10 intensity web banners on BurlequeB.com, our highest level of impressions for visitors
- Vending or promotion tables at your Regional event, venue permitting
- Giveaway opportunity of your product or promotional materials to any / all cast, winners, audience, or VIP at your Regional show
- Mention on stage at your Regional show
- Your logo at the bottom of all posters, flyers, and social media advertising for your Regional event
- VIP table or seating for 2 at your Regional and 5 additional general admission tickets to your Regional event
- Monthly tweets mentioning you from our Burlypicks twitter account
- Mention in our email blasts with advertising and links for your Regional

REGIONAL SUPPORTING SPONSOR: \$100

For the sponsor looking to support just the Regional in their area. This sponsorship level includes:

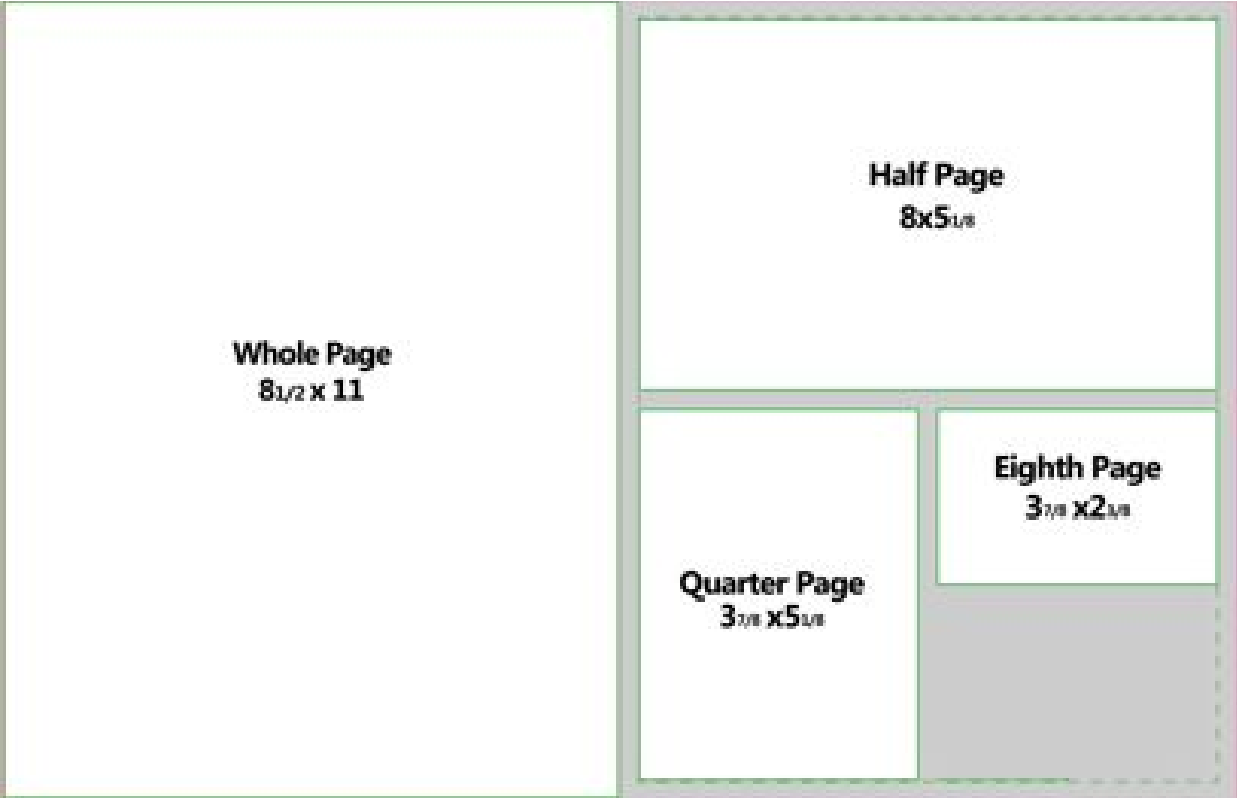
- Half page program ad in your Regional program, half- magazine sized
- Logo on the back of the 2019 Burlypicks T-shirts
- Level 5 intensity web banners on BurlequeB.com
- Vending or promotion tables at your Regional event, venue permitting
- Giveaway opportunity of your product or promotional materials to any / all cast, winners, audience, or VIP at your Regional show
- Mention on stage at your Regional show
- Your logo at the bottom of all posters, flyers, and social media advertising for your Regional event
- 2 general admission tickets to your Regional event
- A 1 time tweet mentioning you from our Burlypicks twitter account
- Mention in our email blasts with advertising and links for your Regional

PROGRAM ADVERTISER: *Starting at \$7*

Every year we produce a beautiful commemorative magazine-sized, full-color program for Finals. We also run smaller half-sized programs at most Regional events, and you can reach cast and attendees alike by buying an ad. If you're not sure how to best present your materials, don't worry, our graphic design team can help create your ad for free.

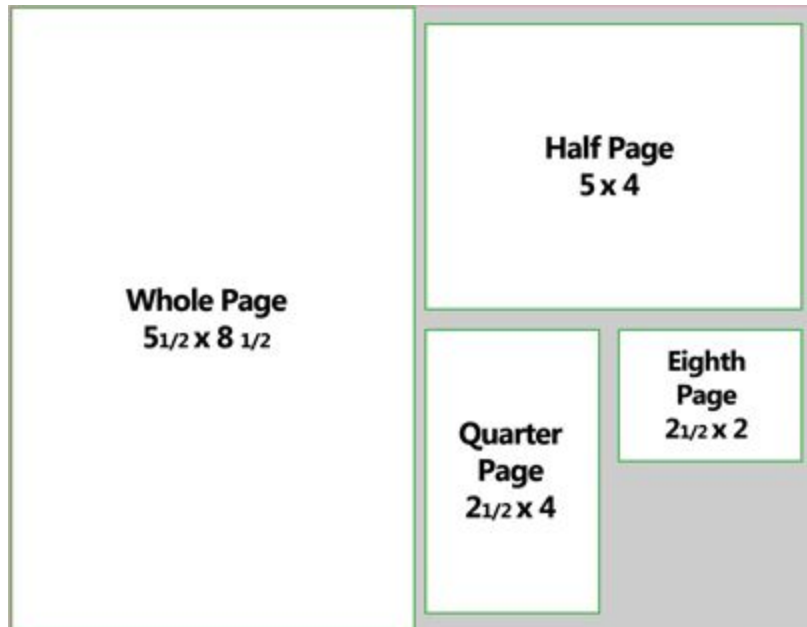
Finals Commemorative Program

- Full page ad: \$200
- Half page ad: \$100
- Quarter page ad: \$50
- 1/8 page ad (business card size): \$25



Regional Program

- Full page ad, 1 Regional: \$50
- Half page ad, 1 Regional: \$25
- Quarter page ad, 1 Regional: \$13
- 1/8 page ad, 1 Regional: \$7



EVENT VENDOR

We usually have tables or table space available at Finals and Regional events, venue permitting. If you're interested in vending at one of our events or promoting your business let us know. The prices vary depending on the facility but are always reasonable. We usually will request a small gift of your product be made to the winner of the event at which your are vending, if applicable.

CONTACT

The Burlypicks is organized by Crystal Swarovski, long time performer, producer, and editor of the burlesque enthusiast website, Burlesque B*. She can be reached at:

Crystal@Burlypicks.com

You can find more information about The Burlypicks at www.Burlypicks.com

